

Donald Trump Supporters



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Total Universe: 28,114,203

Base Rate: \$85.00/M

Description Summary

If you're trying to get in touch with those on the Trump train, look no further than our Trump Supporters database. These citizens are good candidates for many marketing campaigns and strategies, whether it be political or otherwise. Our data is updated monthly to ensure accuracy and success for all of our clients. This group is highly responsive to certain types of offers. This data can be segmented by age, income, ethnicity, education level, and much more. This population of Americans can be reached by mail, phone, or email with our accurate, verified data.

How Our Data Is Compiled

Our Donald Trump Supporters Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: voter registration, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 31% of Americans who voted for Trump identify as staunch conservatives
- There are significantly more men than women in Trump's support camp, as well as more older people than young people

Recommended Usage

This mailing list is recommended for various political campaigns, Republican marketing efforts, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type
Language Spoken

Ethnicity
Income
Net Worth
Education Level
Sexual Orientation

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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